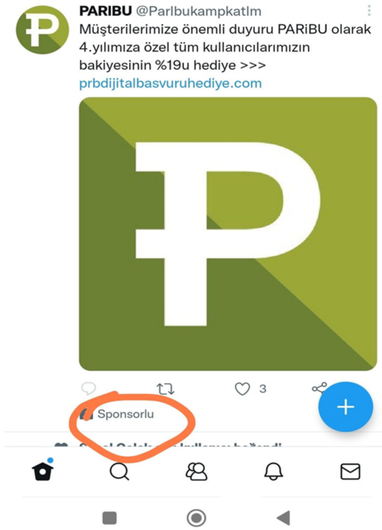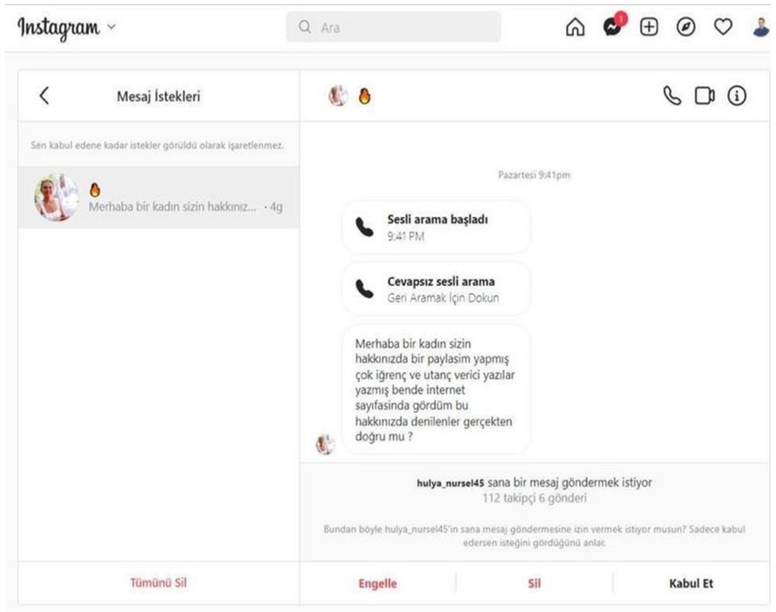SOSYAL MEDYA SALDIRILARI